

“...the Commonwealth can only flourish if its ideas and ideals continue to be young and fresh and relevant to all generations”

Her Majesty Queen Elizabeth II, Head of The Commonwealth | Commonwealth Day Message, 2015.

LEADERBLAST!

“Youth represent promise not peril”

Ban Ki-moon, UN Secretary –General | Twitter –Wednesday, 22nd April, 2015.

Introduction

Leadercast is a brand that builds **Leaders Worth Following**. This decade alone, it has brought together the world’s most dynamic leaders to talk about leadership lessons, focusing on what is good, what is effective, what is worth following. Each year, the Leadercast conference takes place in Atlanta, Georgia. This year’s conference in Atlanta, took place on the 8th of May 2015; it facilitated the largest convergence of leaders in the world, and created an epic leadership experience.

Leadercast and Ghana

Ghana will be the first sub-Saharan country, after South Africa, to organise a leadership seminar modelled on the Leadercast conference. We are calling this seminar **Leaderblast**. Ghana International School, the oldest International Education institution in Ghana, in partnership with The Royal Commonwealth Society Africa Office, will be the facilitators of this seminar. The primary objective will be to create an epic shift in how youth view leadership (whether it is in founding a start-up or social project), for themselves, their communities and their countries. It is our hope that the youth, through seminars such as these, become agents of change, rather than objects of change, in their respective communities.

This year, we are pleased to be sponsored by Ghana International School, First Atlantic Bank, Belaqua, and The Royal Commonwealth Society, co- organisers of the Queen Elizabeth II Young Leaders Programme.

This Year’s Theme: “Ghana 50/50 – The Young and the Brave”

An essential behaviour for any leader is the act of bravery. Bravery is not a moniker that can be bought... it cannot be self-appointed. Bravery is not attributed to everyone, but is reserved for those whose innovation in their industry cause them to stand out from the crowd, whose unyielding effort and error push their organizations into new territories, and whose boldness compels them to stand up for those less fortunate. These are The Brave Ones. The Brave Ones have existed throughout history. Some are unforgettable icons, others names will never be remembered. They exist across all industries, societies, and at every level of leadership. Join us as we tap into what makes a child demand to go to school in the face of terrorist forces, what makes a world athlete orchestrate a comeback win and what turns a previously homeless man into the CEO of a multibillion dollar enterprise; these are the brave ones!

Participants

40 young potential leaders (age 16 and above) will be selected from the Greater Accra Region – two from each public or private secondary school/college/university. An additional 10 young people will also be selected from youth organisations and fellowship programmes such as The Queen Elizabeth II's Young Leaders Programme. The objective will be simple: to empower the **50 young leaders** chosen to attend the conference, with a unique skill set that allows them to reach out to their peers and parents across **50 schools, neighbouring schools and/or communities**. Specifically, they will work with their respective institutions, to host a presentation and workshop that is based on what they learned at Leadercast Ghana. This, we hope, will be the beginning of a movement in Ghana, where the young will see themselves as agents of change, rather than as objects of change.

Pre- Program

This will happen with a small group of leaders, who will join the simulcast on Friday 8th May, 2015. This group will then facilitate the actual program on 30th May (something that is encouraged by the Leadercast Program to ensure sustainability of ideas).

Program:

Date: Saturday, 30th May 2015; 9am – 1 pm

Where: Ghana International School, 2nd Circular Road, Cantonments www.gis.edu.gh

Contact: Mary Ashun, Acting Principal (mashun@gis.edu.gh)

John Apea, RCS Representative (john.apea@thercs.org)

- 9:00 – 9:15 | Welcome & Mission, Mr. John Apea - Regional Representative, Royal Commonwealth Society, Africa Office
- 9:15 – 9:30 | Leaderblast and the future of youth leadership in Ghana, Mary Ashun - Acting Principal, Ghana International School
- 9:30 – 9:40 | Keynote speaker 1, Brian Frimpong – Managing Partner, DAFML
- 9:40 -9:50 | Paired thinking
- 9:50 - 10:00 | Presentation by First Atlantic Bank Representative

Regroup

- 10:05 – 10: 15 | Keynote speaker 2, Abena Pokuaa, Fashion Designer (Ohema Ohene.com)
- 10:15 – 10: 25 | Paired thinking

BREAK

- 10.40 – 11:00 | Master Class on using Social Media for Development

Kobby Blay – Founder, HealthNest Ghana

Gideon Commey, Youth Organiser, Royal Commonwealth Society, Africa Office

- 11.00 – 11:10 | Master Class on the need for Evidence-Based Interventions
- 11:10 - 11:55 | Break Out sessions: Dragon’s Den Style [9 groups]

Facilitator 1 : Leonard Annan, 2013 Dalai Lama Fellow & Co-Founder of Adesua Ye

Facilitator 2 : Brian Frimpong, Managing Partner, Databank Agrifund Manager Ltd

Facilitator 3 : Mina Mensah, Regional Coordinator, Commonwealth Human Rights Initiative (Africa)

Facilitator 4 : Cecilia Dei Anang, CEO Imago and President of Ringier (Tisu.gh; Jobs.com.gh)

Facilitator 5 : Ida Abbey Quaye, VP Ghana International School

Facilitator 6: Abena Pokuaa, Founder & CEO of Ohemaa Ohene

Facilitator 7: Eyram Tawiah, Co-Founder & CEO of Leti Arts

Facilitator 8: Nene Addico, Co-Founder & COO of One4All cards

Facilitator 9 : Gideon Commey, Youth Organiser, Royal Commonwealth Society (Africa)

- 12:00 – 12:45: | LeaderBlast Project Competition 2015

Judge 1 : Herbert Mensah; President of Ghana Rugby Association & Former CEO of Asante Kotoko FC

Judge 2 : Mary Ashun ; Acting Principal of Ghana International School

Judge 3: John Apea; Regional Representative, Royal Commonwealth Society, Africa Office

- 12:45 – 13.00: | Book- End Call To Action by Cecilia Dei-Anang ; CEO Imago and President of Ringier (Tisu.gh; Jobs.com.gh ; Pulse Magazine)
- 13.00 – 13.05 | Vote of thanks and prize giving by Mary Ashun and Herbert Mensah

The End!